



Hatching Hope Talking Points

- Haiti is the poorest country in the western hemisphere. The problems of poverty and food scarcity are well documented. Identifying and implementing sustainable solutions to these problems is crucial. Our purpose is to provide opportunities for Haitian people to overcome poverty and become self-sustaining.
- While there is a time for relief – an immediate response to emergency situations, such as a family on the brink of starvation – sustainable development focuses on providing resources that are not depleted over time. KORE implements programs that empower people rather than create dependency, equipping communities to change their own futures. We focus on addressing immediate needs AND empowering future generations with the ultimate goal of breaking the cycle of extreme poverty.
- We are relentlessly pursuing new opportunities that create life change for the people of Haiti. Our goal will always be to go “Beyond Relief” focusing on treating the underlying cause of the problem, not just the symptoms. Drawing upon the best thinking in business, education and non-profit worlds, we have been able to develop strategies that maximize impact.
- Many families in Haiti depend entirely on what they grow to feed their families. Most times they fall short and their children go to bed hungry. There is nothing left for them to sell for additional income. Basically, they are one disaster away from complete devastation.
- KORE combines agribusiness opportunities with mission endeavors to provide a “wholistic” approach. We work with families to improve their agriculture practices for better production so they can feed their families and produce a surplus. We help them with access to the market so they have a place to sell. And we provide relief for malnourished children, partnering with our agricultural partners in the process.

- KORE provides sustainable solutions to poverty in three key areas:
 - **Economic Development** – Empowering future generations through business opportunities (Chicken Coops)
 - **Physical Development** – addressing the immediate nutrition needs of children (6.25 Project)
 - **Spiritual Development** – impacting eternal destiny by sharing the Gospel with a lost and hurting world

Projects that impact immediate needs and empower future generations. Projects that give us the opportunity to share the gospel. . . to be the gospel.

The Physical Development 6.25 Project

For \$6.25 a month, animal protein can be added to the diets of malnourished kids. Children fed diets containing animal protein show improved physical growth and cognitive function. With 2/3rds of the children in Haiti being malnourished, the need for relief is real.

Poultry is purchased from KORE farmers and donated to children in need of nutrition intervention. This focused approach helps sustain poultry production and is a means to intervening in child malnutrition. It alleviates conditions caused by extreme poverty and improves overall food security for families and communities throughout Haiti.

Set a goal in 2014. How many kids do you want to feed? Now multiply that by \$6.25/month. Join KORE's **6.25 Campaign** to feed kids and empower impoverished Haitian farmers.

This is not another child sponsorship program. **It's NOT a hand out.** Our purpose is to provide opportunities for Haitians to overcome poverty, not simply to endure it . . . to become self-sustaining so they can have hope . . . to overcome poverty and hunger for a lifetime.

For I was hungry and you gave me something to eat. -Matthew 25:35

Economic Development

KORE offers innovative business opportunities using agricultural development as a vehicle to promote food security, educational opportunity, economic development and community health.

KORE provides small holder farmers with the opportunity to start their own businesses by providing a small business loan. Haitians actively participate in the economic system as they learn to run their business, manage their investment and repay their loan. Continued education, catastrophic insurance, oversight by our farm extension agents, ethical business management, marketing assistance and personal finance guidance all work together to facilitate long-term success for the people of Haiti. Principles of Biblical stewardship are also included in our training programs. Regional processing and service centers are being opened to support farmers so they can move from subsistence farming to commercial farming.

Unlike relief dollars that are given, spent and must be replenished, dollars invested in economic development, or "business as ministry", never stop working.



Starting with the careful selection of an appropriate at-risk location, we work with local church leadership, NGO's, missions, and communities, to identify potential clients with strong moral and ethical characteristics combined with economic need.

KORE partners with Christianville & FISH Ministries to provide on-the-ground agricultural support, and has recently launched a consumer brand of chicken in Haiti, providing a market for these smallholder farmers.

The average coop partner increases their annual income 2-3 times in the first year, and by the time a loan is paid back, it often results in a 400 percent growth. The \$3,000 investment transforms into a value that is immeasurable as it is endlessly recycled.

Poultry production is globally recognized as an effective tool to address the key challenges facing the world's poorest communities. KORE'S model has the potential to expand and change the landscape of impoverished Christian people in Haiti and other chronically poor locales.

Spiritual Development

KORE believes that physical and economic development can be part of a ministry focused on the spiritual wellbeing of the poor. Jesus acknowledged economic realities in his ministry.(Luke 4:16-30) He offered care for both the physical and the spiritual person.(Matthew 4:23) The Great Commission(Matthew 28:16-20) and the Great Commandment(Matthew 22:37-39)suggest a seamless harmony for the church. KORE believes we can craft a single strategy to wrestle for the souls of men and champion a solution for the plight of the poor.

James wrote(2:15-16) "Suppose a brother or sister is without clothes or daily food. If one of you says to him, 'Go, I wish you well; keep warm and well fed,' but does nothing about his physical needs, what good is it?"

When James offered the next verse, ". . . faith by itself, if it is not accompanied by action, is dead", he was referencing the Christian's response to poverty. **KORE believes it is legitimate spiritual work when we pursue sustainable poverty alleviation along with the presentation of the Gospel.**

KORE's Campus Pastor, Raymond Pierre-Louis, leads a ministry focused on the whole person. He directs discipleship training for Small Holder families and responds to opportunities to present the Gospel message through their community relationships.

In cooperation with partner organizations and 6.25 Feeding Ministry recipients, KORE has designed outreach opportunities to share the Gospel in communities where we minister. **There are many great opportunities for short-term mission teams to get involved. You can work with KORE to share the story of Christ and show the love of Jesus in service to the poor.**

Most of us believe it is appropriate for the church to respond to extreme poverty. The decision we face is between continuing emergency-driven relief efforts or investing in sustainable solutions. It's a choice between giving more hand-outs or offering brothers and sisters a way out of their poverty. KORE ministry is about offering the dignity of self-reliance as an act of faith. We believe pursuing sustainable solutions to extreme poverty is an appropriate ministry along with evangelism and discipleship.

